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## NEWS RELEASE

For Immediate Release

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### **Sonopress and Affiliates Enter into MPEG-2 License with MPEG LA**

(Denver, Colorado, US – 18 October 2006) – MPEG LA today announced that DVD manufacturers Sonopress GmbH; Sonopress Ireland Ltd., Dublin; Sonopress Iber-Memory S.A., Madrid; Sonopress Pan Asia Ltd., Hong Kong; Sonopress Singapore Pte Ltd., Singapore; Arvato de Mexico, S.A. de C.V., Mexico; Sonopress Rimo Industria e Comercio Fonografica Ltda, Sao Paulo; and Sonopress Pty., Sydney have rejoined Sonopress LLC, Weaverville as licensees to the MPEG-2 Patent Portfolio License offered by MPEG LA. This agreement also concludes actions in a district court of the Federal Republic of Germany.

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### **MPEG LA, LLC**

MPEG LA is the world leader in alternative technology licenses, enabling users to acquire patent rights necessary for a technology standard or platform from multiple patent holders in a single transaction as an alternative to negotiating separate licenses. Wherever an independently

administered one-stop patent license would provide a convenient marketplace alternative to assist users with implementation of their technology choices, the licensing model pioneered and employed by MPEG LA may provide a solution. MPEG LA is not related to any standards agency and is not an affiliate of any patent holder. MPEG LA licenses portfolios of essential patents for the MPEG-2 Video and Systems, MPEG-2 Systems, IEEE 1394, DVB-T, MPEG-4 Visual (Part 2), and AVC/H.264 (also known as MPEG-4 Part 10) standards. MPEG LA is also facilitating the development of alternative patent portfolio licenses for ATSC, digital rights management (DRM) technologies including OMA DRM 1.0 and 2.0, VC-1 and Blu-ray Disc™. MPEG LA also actively seeks to adopt its alternative patent licensing model in other industries including biotech and pharmaceutical. For more information, please refer to <http://www.mpegla.com>.