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NEWS RELEASE

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Second Meeting of ATSC Essential Patent Holders to be Held February 8 *MPEG LA Call for Essential Patents Continues*

(Denver, Colorado, USA – 24 January 2006) – MPEG LA today announced that the next meeting of ATSC essential patent holders will be held February 8 in New York City. The meeting is part of a continuing effort to address the market's demonstrated need for a single license consisting of essential patents for the digital terrestrial television standard known as ATSC. ATSC, which has been adopted for the transmission and reception of digital television broadcast signals in the United States, incorporates the RF modulation format known as 8-VSB in addition to other technologies.

MPEG LA continues to welcome the submission of patents for an evaluation of their essentiality to the ATSC standard in order to include in one license as much essential intellectual property as possible for the convenience of the marketplace. Any party that believes it has patents that are essential to the standard and wishes to join the ATSC Patent Portfolio License is invited to submit its patents for

evaluation by MPEG LA's patent experts. Further information, along with terms and procedures governing patent submissions, can be found at <http://www.mpegla.com/pid/atsc/>.

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MPEG LA, LLC

MPEG LA is the world leader in one-stop technology platform patent licenses, enabling users to acquire patent rights necessary for a particular technology standard or platform from multiple patent holders in a single transaction as an alternative to negotiating separate licenses. Wherever an independently administered one-stop patent license would provide a convenient marketplace alternative to assist users with implementation of their technology choices, the licensing model pioneered and employed by MPEG LA may provide a solution. MPEG LA is not related to any standards agency and is not an affiliate of any patent holder. MPEG LA licenses portfolios of essential patents for the MPEG-2, IEEE 1394, DVB-T, MPEG-4 Visual (Part 2), MPEG-4 Systems and AVC/H.264 (also known as MPEG-4 Part 10) standards. In addition to ATSC, MPEG LA is also facilitating the development of alternative patent portfolio licenses for VC-1, MPEG 2 Systems, DVB-H, various digital rights management (DRM) technologies including OMA DRM 1.0 and 2.0, RFID, Blu-ray Disc™, and DMB. MPEG LA also actively seeks to adopt its alternative patent licensing model in other industries including biotech and pharmaceutical. For more information, please refer to <http://www.mpegla.com>.