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MPEG LA Issues Revised License for DVB-T

Changes meet emerging market conditions

(Denver, Colorado, US – 24 January 2005) – MPEG LA, LLC announced today that it has issued a revised DVB-T Patent Portfolio License. The new License will provide uninterrupted coverage to current Licensees and coverage to new Licensees under patents that are essential to the DVB-T Standard (European Telecommunications Standardization Institute ("ETSI") document ETS300744) adopted for use in digital terrestrial television broadcasting in Europe, India, Singapore, Australia, New Zealand and other countries.

The revised License has been restructured to be more convenient to licensees in selecting the coverage they want for their DVB-T receivers (e.g., in digital television sets and set-top boxes). Under the revised License, a licensee may select either (a) the same coverage provided by the old License under all essential DVB-T patents at the same royalty of 0.75 euro per product or (b) a subset of that coverage at a reduced royalty of 0.50 euro per product.

“As DVB-T implementation moves into high gear in Europe and other markets throughout the world, MPEG LA is pleased to be able to meet the emerging demand with a revised patent license making it even more convenient and affordable for users to gain access to the essential technology they need,” said Baryn S. Futa, Chief Executive Officer of MPEG LA.

For more information about the new DVB-T Patent Portfolio License or to request a copy of the License, please visit <http://www.mpegla.com/dvb/>.

The DVB-T Patent Portfolio License is provided for the convenience of DVB-T users enabling them to obtain coverage under essential patents owned by multiple patent holders in a single license as an alternative to negotiating separate licenses with each of them. Current holders of essential patents in the DVB-T Patent Portfolio License include France Télécom, Koninklijke Philips Electronics N.V., Matsushita Electric Industrial Co., Ltd. and Victor Company of Japan (JVC). It is MPEG LA’s objective to include as much essential intellectual property as possible for the benefit of licensees. Therefore, any party that believes it has a patent which is essential to the DVB-T standard and would like to participate in the DVB-T Patent Portfolio License is invited to submit its patent(s) for an evaluation of essentiality by MPEG LA’s patent experts and inclusion in the License if determined to be essential. Interested parties may request a copy of the terms and procedures governing patent submissions by going to <http://www.mpegla.com/dvb/dvb-licensors.cfm>.

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MPEG LA, LLC

MPEG LA is the world leader in one-stop technology platform patent licenses, enabling users to acquire patent rights necessary for a particular technology standard or platform from multiple patent holders in a single transaction as an alternative to negotiating a license with each of them. Wherever an independently administered one-stop patent license would provide a convenient marketplace alternative to assist users with implementation of their technology choices, the licensing model pioneered and employed by MPEG LA may provide a solution. MPEG LA is not related to any standards agency and is not an affiliate of any patent holder. MPEG LA licenses portfolios of essential patents for the MPEG-2, IEEE 1394, DVB-T, MPEG-4 Visual (Part 2), MPEG-4 Systems and AVC/H.264 (also known as MPEG-4 Part 10) standards. MPEG LA is also facilitating the development of alternative patent portfolio licenses relating to DRM Reference Model v 3.0 including OMA DRM 1.0 and OMA DRM 2.0, the proposed SMPTE VC-1 standard, the ATSC standard, and the DVB-H standard. In addition, MPEG LA actively seeks to adopt its alternative patent licensing model in other industries including biotech and pharmaceutical. For more information, please refer to www.mpegla.com.