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# NEWS RELEASE

For Immediate Release

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## **MPEG LA Issues Revised License for MPEG-4 Part 2 Visual**

*Changes meet emerging market conditions*

(Denver, Colorado, US – 20 September 2004) – MPEG LA, LLC today issued the revised MPEG-4 Visual Patent Portfolio License for the MPEG-4 Visual (Part 2) Standard. The revisions were outlined in a press release in April 2004 (see [http://www.mpegla.com/news/n\\_04-04-29\\_m4v.pdf](http://www.mpegla.com/news/n_04-04-29_m4v.pdf)); the revised License retains many of the same terms as the old License but is simpler for both manufacturers and video providers to apply. The MPEG-4 Visual Patent Portfolio License, which issued in November 2002, now has more than 140 Licensees representing a wide spectrum of users (see <http://www.mpegla.com> for a list of Licensees). The revised License will be offered to all new as well as current licensees.

To request a copy of the revised License, go <http://www.mpegla.com/m4v/m4v-agreement.cfm>.

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## **MPEG LA, LLC**

MPEG LA is the world leader in one-stop technology platform patent licenses, enabling users to acquire patent rights necessary for a particular technology standard or platform from multiple patent holders in a single transaction. Wherever an independently administered one-stop patent license would provide a convenient marketplace alternative to assist users with implementation of their technology choices, the licensing model pioneered and employed by MPEG LA may provide a solution. MPEG LA is not related to any standards agency and is not an affiliate of any patent holder. MPEG LA licenses portfolios of essential patents for the MPEG-2, IEEE 1394, DVB-T, MPEG-4 (Part 2) Visual, MPEG-4 Systems and AVC/H.264 (also known as MPEG-4 Part 10) standards. MPEG LA is also facilitating the establishment of licenses for DRM Reference Model v 2.0 and the proposed SMPTE VC-1 standard. For more information, please refer to [www.mpegla.com](http://www.mpegla.com).