



NEWS RELEASE

For Immediate Release

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MPEG LA Introduces License for DisplayPort

License Initially Covers Technologies Owned By Hitachi Maxell, Philips, Silicon Image and Sony

(DENVER, CO, US – 5 March 2015) – MPEG LA, LLC today announced the availability of the DisplayPort Patent Portfolio License. The DisplayPort License provides coverage for a variety of digital interface technology standards used in connecting audio/video sources among products such as computer monitors, video projectors, televisions, adaptors, personal computers, graphic cards, motherboards, storage devices, smartphones, tablets, flat panel displays and cameras.

“Once again, MPEG LA is proud to be part of the solution,” said MPEG LA President and CEO Larry Horn. “Like MPEG LA’s other licenses, our license for DisplayPort gives product suppliers convenient access to important technologies under a single patent license enabling them to focus their resources on innovation and new product creation instead of protracted licensing and litigation. It is the marketplace at work.”

Initial DisplayPort technology owners include Hitachi Maxell, Ltd.; Koninklijke Philips N.V.; Silicon Image, Inc.; and Sony Corporation.

Copies of the DisplayPort Patent Portfolio License agreement may be obtained at <http://www.mpegla.com/main/programs/DisplayPort/Pages/AgreementExpress.aspx>. A summary of the license terms is attached.

MPEG LA welcomes any party that believes it has patents that are essential to the DisplayPort standard to submit them for an evaluation of their essentiality by MPEG LA's patent experts and inclusion in the License if determined to be essential. Interested parties may request a copy of the terms and procedures governing patent submissions at

<http://www.mpegla.com/main/programs/DisplayPort/Pages/Licensors.aspx>. MPEG LA's objective is to provide worldwide access to as much DisplayPort essential intellectual property as possible for the benefit of licensees (new patent holders and essential patents may be added at no additional royalty during the current term of the License).

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MPEG LA, LLC

MPEG LA is the world leader in alternative technology licenses. By assisting users with convenient access to patent rights for their technology choices, MPEG LA offers licensing solutions that create opportunities for wide adoption and fuel innovation. MPEG LA's pioneering MPEG-2 licensing program helped produce the most widely employed standard in consumer electronics history and has become the template for addressing numerous other technologies. Today MPEG LA manages licensing programs consisting of more than 9800 patents in 78 countries with 197 licensors and more than 5900 licensees. For more information, please refer to <http://www.mpegla.com>

Attachment

Below is a brief summary of the licensing terms for informational purposes only. The DisplayPort Patent Portfolio License, which provides the only definitive statement of licensing terms on which users may rely, may be obtained from MPEG LA at

<http://www.mpegla.com/main/programs/DisplayPort/Pages/AgreementExpress.aspx>.

- Royalty of \$0.20 for each DisplayPort Product (without regard to number of DP applications in a single product) Manufactured or Sold in a country with one or more DisplayPort Essential Patents
- Includes right to make, have made, sell, offer for sale, import, and for an end user to use DP Products
- License coverage begins from the first release date of the DisplayPort Specification
- Back royalties payable from January 1, 2013
- Initial license term to December 31, 2020
- Renewable for successive 5-year periods for the life of any Portfolio patent on reasonable terms and conditions
- Rate Protection on Renewal – royalties for license grant will not increase by more than 20% at each renewal