



NEWS RELEASE

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Sceptre Sued for ATSC and MPEG-2 Patent Infringement

(DENVER, CO, US – 3 July 2014) – MPEG LA, LLC today announced that patent owners in MPEG LA's ATSC Patent Portfolio License and MPEG-2 Patent Portfolio License have filed patent enforcement actions in the United States District Court for the Central District of California against Sceptre, Inc. ("Sceptre") for infringing patents essential to the MPEG-2 digital video compression standard and the ATSC digital broadcast standard.

According to the complaints, Sceptre offers in the United States products, such as digital television sets, which use patent-protected MPEG-2 and ATSC methods without having entered into licenses with the individual patent holders or portfolio licenses offered by MPEG LA.

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MPEG LA, LLC

MPEG LA is the world leader in alternative technology licenses. By assisting users with convenient access to patent rights for their technology choices, MPEG LA offers licensing solutions that create opportunities for wide adoption and fuel innovation. MPEG LA's pioneering MPEG-2 licensing program helped produce the most widely employed standard in consumer electronics history and has become the template for addressing numerous other technologies. Today MPEG LA manages licensing programs consisting of more than 9000 patents in 74 countries with 162 licensors and some 5800 licensees. For more information, please refer to <http://www.mpegla.com>.