



NEWS RELEASE

For Immediate Release

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ViewSonic Enters into MPEG LA's MPEG-2 and ATSC Licenses

(DENVER, CO, US – 18 June 2014) – MPEG LA announced today that ViewSonic Corporation (alternatively named ViewSonic Display Co.) (“ViewSonic”) has become a Licensee to MPEG LA’s MPEG-2 Patent Portfolio License (“MPEG-2 License”) and ATSC Patent Portfolio License (“ATSC License”).

As a result of these agreements, companies that license their essential MPEG-2 and ATSC patents through MPEG LA have agreed to dismiss their patent infringement actions against ViewSonic. See <http://www.mpegla.com/Lists/MPEG%20LA%20Legal%20Action%20List/Attachments/51/n-13-08-01.pdf>; and <http://www.mpegla.com/Lists/MPEG%20LA%20Legal%20Action%20List/Attachments/50/n-13-06-05.pdf>.

Patent infringement actions against Curtis International Ltd. and Craig Electronics Inc. were settled recently when each company became a Licensee to MPEG LA’s MPEG-2 License and ATSC License. See <http://www.mpegla.com/Lists/MPEG%20LA%20Legal%20Action%20List/Attachments/53/n-14-01-28.pdf>; and <http://www.mpegla.com/Lists/MPEG%20LA%20Legal%20Action%20List/Attachments/55/n-14-03-03.pdf>.

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MPEG LA, LLC

MPEG LA is the world leader in alternative technology licenses. By assisting users with convenient access to patent rights for their technology choices, MPEG LA offers licensing solutions that create

opportunities for wide adoption and fuel innovation. MPEG LA's pioneering MPEG-2 licensing program helped produce the most widely employed standard in consumer electronics history and has become the template for addressing numerous other technologies. Today MPEG LA manages licensing programs consisting of more than 9000 patents in 74 countries with 163 licensors and some 5800 licensees. For more information, please refer to <http://www.mpegla.com>.