



## NEWS RELEASE

For Immediate Release

CONTACT:

Tom O'Reilly  
MPEG LA, LLC  
Tel: 303.200.1710  
Fax: 301.986.8575  
toreilly@mpegla.com

### **Daniel Abraham Joins MPEG LA as Vice President, Science and Business Strategy**

(DENVER, CO, US - 16 October 2012) - MPEG LA today announced the appointment of Daniel Abraham as Vice President, Science and Business Strategy. In this newly created position, Mr. Abraham's responsibilities include technology and related business strategies for MPEG LA and its subsidiaries. Before MPEG LA, Mr. Abraham was Director at Columbia Technology Ventures.

“Dan’s appointment presents an exciting new opportunity for MPEG LA,” said MPEG LA President and CEO Larry Horn. “With his distinguished academic, research and business credentials, Dan blends a rare mixture of applied science, intellectual property and business experience with an exceptional knowledge of emerging technologies and relationships with the universities that spawn them.”

“Our innovation ecosystem is faced with many challenges to ensure a balance of wide access for users and incentives for inventors,” said Mr. Abraham. “It’s both a pleasure and an honor to help create new solutions with such a distinguished and proven organization unique in its devotion to achieving that balance and renowned for its unparalleled success in doing so.”

Before Columbia, Mr. Abraham served as Vice President, Chief Technologist at GE Technology Development. He has also served as Vice President, Advanced Development for Veeco Instruments; Intellectual Properties Director and Senior Scientist at Phase Metrics, and conducted nanoscience research at The Institute for Materials Research, University of Nijmegen (The Netherlands), IBM Research Laboratory Zurich and AT&T Bell Labs. Mr. Abraham earned his PhD in Physics from the University of California at Irvine.

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## **MPEG LA, LLC**

MPEG LA is the world's leading independent provider of patent licenses offering wide access to important technologies. MPEG LA developed modern day patent pools. By assisting users with implementation of their technology choices, MPEG LA offers licensing solutions that create opportunities for wide adoption and fuel innovation. MPEG LA's original license for digital video compression helped produce the most widely employed standard in consumer electronics history. It has become the template for addressing patent thickets. Today MPEG LA manages licensing programs consisting of some 7400 patents in 74 countries with 161 licensors and nearly 5500 licensees. For more information, please refer to <http://www.mpegla.com>.