ATSC Patent Portfolio License Briefing*

*This presentation is for information purposes only. Actual license agreements will provide the only definitive and reliable statement of license terms.
Objective

• A license for the convenience of users enabling them to acquire patent rights necessary for the ATSC 1.0 Standard from multiple patent owners in a single transaction as an alternative to negotiating separate licenses
Coverage

• Each patent is essential to the ATSC 1.0 standard as defined in the ATSC Patent Portfolio License
• Patent holders submit patents for evaluation of their essentiality by independent patent experts
• Worldwide coverage including essential counterparts
• Licensors and their Affiliates include all essential ATSC 1.0 patents
•Copies of the ATSC 1.0 standard specifications are published by the Advanced Television Systems Committee
Coverage

• Attachment 1 to the License is a list of patents updated quarterly to add new essential ATSC 1.0 patents
  o See https://www.mpegla.com/programs/atsc/patent-list/
• New Licensors and essential patents may be added at no additional royalty during the current term, and coverage is provided for the entire term of license
• The ATSC License does not provide coverage for essential MPEG-2 patents. A separate joint license for MPEG-2 patents is available from MPEG LA at https://www.mpegla.com/programs/mpeg-2/license-agreement/.
Patent Owners

• See https://www.mpegla.com/programs/atsc/licensors/
ATSC License
Sublicense Category

ATSC Receiver Products

- ATSC Receiver Products capable of demodulating and decoding an over-the-air, RF terrestrial broadcast signal in compliance with the ATSC 1.0 Standard
ATSC License Terms:
ATSC 1.0 Receiver Products

• $5.00 per ATSC Receiver Product from January 1, 1998 through December 31, 2016 (coverage from December 24, 1996)
• $1.50 per ATSC Receiver Product from January 1, 2017 – December 31, 2020
• $1.00 per ATSC Receiver Product from January 1, 2021 forward
• Alternatively, Licensees may elect, with written notice to MPEG LA, a further reduced royalty of $1.00 per ATSC Receiver Product from the later of January 1, 2017 or the receipt of such notice with 30-day right of termination on or after January 1, 2021
• Royalty paid includes right to make, have made, sell, offer for sale, import, and for an End User to use the ATSC Receiver Product
Other Important Provisions

• Most Favorable royalty rates clause
• Licensee data is protected as confidential
• Grant-back on essential patents similar in scope to license grants