ATSC Patent Portfolio License Briefing*

MPEGLA®
The Standard for Standards®

Objective

- **A license for the convenience of users enabling them to acquire patent rights necessary for the ATSC 1.0 Standard from multiple patent owners in a single transaction as an alternative to negotiating separate licenses**

Coverage

- Each patent is essential to the ATSC 1.0 standard as defined in the ATSC Patent Portfolio License
- Patent holders submit patents for evaluation of their essentiality by independent patent experts
- Worldwide coverage including essential counterparts
- Licensors and their Affiliates include all essential ATSC 1.0 patents
- Copies of the ATSC 1.0 standard specifications are published by the Advanced Television Systems Committee

Coverage

- **Attachment 1 to the License is a list of patents updated quarterly to add new essential ATSC 1.0 patents**
  - o See **https://www.mpegla.com/programs/atsc/patent-list/**
- **New Licensors and essential patents may be added at no additional royalty during the current term, and coverage is provided for the entire term of license**
- **The ATSC License does not provide coverage for essential MPEG-2 patents. A separate joint license for MPEG-2 patents is available from MPEG LA at https://www.mpegla.com/programs/mpeg-2/license-agreement/.**

Patent Owners

- See https://www.mpegla.com/programs/atsc/licensors/

ATSC License Sublicense Category

ATSC Receiver Products

- **ATSC Receiver Products capable of demodulating and decoding an over-the-air, RF terrestrial broadcast signal in compliance with the ATSC 1.0 Standard**

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ATSC License Terms: ATSC 1.0 Receiver Products

- **$5.00 per ATSC Receiver Product from January 1, 1998 through December 31, 2016 (coverage from December 24, 1996)**

- **$1.50 per ATSC Receiver Product from January 1, 2017 – December 31, 2020**

- **$1.00 per ATSC Receiver Product from January 1, 2021 forward**

- **Royalty paid includes right to make, have made, sell, offer for sale, import, and for an End User to use the ATSC Receiver Product**

Other Important Provisions

- **Most Favorable royalty rates clause**
- **Licensee data is protected as confidential**
- **Grant-back on essential patents similar in scope to license grants**