HEVC Patent Portfolio License Briefing*

*This presentation is for information purposes only. Actual license agreements provide the only definitive and reliable statement of license terms.
Objective

• Offer an alternative license for the convenience of users enabling them to acquire patent rights necessary for the HEVC standard (see next slide) from multiple patent holders in a single transaction as an alternative to negotiating separate licenses
Coverage

Coverage

• Each patent is essential to the HEVC standard (see previous slide)

• Patent holders submitted patents for evaluation of their essentiality by independent patent experts

• Worldwide coverage (including essential counterparts)

• Licensors and their Affiliates include all essential patents
Coverage

• Attachment 1 to the License is updated regularly
  o See https://www.mpegla.com/programs/hevc/patent-list/

• New Licensors and essential patents may be added at no additional royalty for present license coverage during the current term; coverage for entire term
Patent Owners

- See https://www.mpegla.com/programs/hevc/licensors/
HEVC License Terms

• Decoder-Encoder Sublicenses
  - HEVC Products Sold to End Users by a Licensee with (a) ownership/control of the brand name or (b) if the HEVC Product bears no brand name, with discretion over decision to Sell
    - 0 - 100,000 units/year = no royalty (available to one Legal Entity in an affiliated group)
    - US $0.20 per unit after first 100,000 units each year
    - Maximum annual royalty payable by an Enterprise (Legal Entity and Affiliates) is $25M
  - Includes right to make, use and sell
  - Royalties are payable for HEVC Products from May 1, 2013 forward

• Other
  - Royalty paid for HEVC Product sublicense (referred to above) includes right to use encoders/decoders for HEVC content
  - Vendors of semiconductor chips or other products that contain an HEVC encoder and/or decoder may pay royalties on behalf of their customer who is a Licensee (and has responsibility for assuring payment) subject to that Licensee’s annual cap
Term

• Current Term through December 31, 2025
• Renewable for successive 5-year periods for the life of any Portfolio patent on reasonable terms and conditions
• Rate Protection on Renewal – royalties for license grant or Royalty Cap will not increase by more than 20% at each renewal
Other Important Provisions

• Most Favorable royalty rates clause
• Licensee data is protected as confidential
• Grant-back on essential patents similar in scope to license grants