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NEWS RELEASE

For Immediate Release

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MPEG LA Updates AVC Patent Portfolio License

Changes conform License coverage with revisions to the AVC/H.264 Standard

(DENVER, CO, US – 2 February 2009) – MPEG LA, LLC today announced that the coverage of its AVC Patent Portfolio License has been updated to conform with recent revisions to the AVC/H.264 Standard as defined in ISO/IEC 14496-10:2008, 4th Edition (2008-09-15). As a result of this update, the profiles now covered by the AVC Patent Portfolio License include Baseline, Main, Extended, High, High 10, High 4:2:2, High 4:4:4 Predictive, High 10 Intra, High 4:2:2 Intra, High 4:4:4 Intra, CAVLC 4:4:4 Intra, Scalable Baseline, Scalable High and Scalable High Intra.

The current royalty rates that apply to products and services which use one or more AVC/H.264 profiles remain unchanged during the current Term.

The AVC Patent Portfolio License (available at <http://www.mpegla.com/avc/avc-agreement.cfm>) is offered for the convenience of AVC/H.264 users enabling them to obtain coverage under essential patents owned by multiple patent holders in a single license as an alternative to negotiating separate licenses. MPEG LA's objective is to provide worldwide access to as much AVC/H.264 essential intellectual property as possible for the benefit of licensees (new patent holders and essential patents may be added at no additional royalty during the current term of the License). Any party that believes it has a patent

which is essential to the AVC/H.264 Standard, as defined in ISO/IEC 14496-10:2008, 4th Edition (2008-09-15), and would like to participate in the AVC Patent Portfolio License is welcome to submit its patent(s) for an evaluation of essentiality by MPEG LA's patent experts and inclusion in the License if determined to be essential. Interested parties may request a copy of the terms and procedures governing patent submissions by going to <http://www.mpegla.com/avc/avc-licensors.cfm>.

Current patent holders to MPEG LA's AVC Patent Portfolio License include Apple Inc.; DAEWOO Electronics Corporation; Electronics and Telecommunications Research Institute; France Télécom, société anonyme; Fraunhofer-Gesellschaft zur Foerderung der angewandten Forschung e.V.; Fujitsu Limited; Hitachi, Ltd.; Koninklijke Philips Electronics N.V.; LG Electronics Inc.; Microsoft Corporation; Mitsubishi Electric Corporation; NTT DoCoMo, Inc.; Nippon Telegraph and Telephone Corporation; Panasonic Corporation; Robert Bosch GmbH; Samsung Electronics Co., Ltd.; Scientific-Atlanta Vancouver Company; Sedna Patent Services, LLC; Sharp Corporation; Siemens AG; Sony Corporation; The Trustees of Columbia University in the City of New York; Toshiba Corporation; and Victor Company of Japan, Ltd.

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MPEG LA, LLC

MPEG LA is the world leader in alternative technology licenses, enabling users to acquire worldwide patent rights necessary for a technology standard or platform from multiple patent owners in a single transaction as an alternative to negotiating individual licenses. Wherever an independently administered one-stop patent license would provide a convenient marketplace alternative to assist users with implementation of their technology choices, the licensing model pioneered and employed by MPEG LA may provide a solution. By balancing patent users' interest in reasonable access with patent owners' interest in reasonable return, MPEG LA creates the opportunity for adoption of new technologies and fuels innovation. MPEG LA's initial licensing program for MPEG-2 digital video compression helped produce the most widely employed standard in consumer electronics history, and the MPEG LA® Licensing Model has become the template for addressing other technologies. Today MPEG LA manages licensing programs consisting of essential patents in 57 countries. MPEG LA is an independent licensing administrator; it is not related to any standards agency and is not an affiliate of any patent holder. For more information, please refer to <http://www.mpegla.com>.