



NEWS RELEASE

For Immediate Release

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MPEG LA Expands AVC License Coverage

(DENVER, CO, US – 14 July 2015) – MPEG LA, LLC has announced that coverage of its AVC Patent Portfolio License was updated on May 15, 2015, to be consistent with the latest AVC Standard specification. See <http://www.mpegla.com/main/programs/AVC/Pages/AgreementExpress.aspx>.

The AVC Patent Portfolio License is offered for the convenience of AVC users enabling them to obtain coverage under essential patents owned by multiple patent holders in a single license as an alternative to negotiating separate licenses. MPEG LA's objective is to provide worldwide access to as much AVC essential intellectual property as possible for the benefit of licensees. Any party that believes it has a patent which is essential to the AVC standard and would like to participate in the AVC Patent Portfolio License is welcome to submit its patent(s) for an evaluation of essentiality by MPEG LA's patent experts and inclusion in the License if determined to be essential. Interested parties may request a copy of the terms and procedures governing patent submissions by going to <http://www.mpegla.com/main/programs/AVC/Pages/Licensors.aspx>.

Current patent holders to MPEG LA's AVC Patent Portfolio License include Apple Inc.; CableTelevision Laboratories, Inc.; Cisco Systems Canada Co.; Cisco Technology, Inc.; Dolby International AB; Dolby Laboratories Licensing Corporation; Electronics and Telecommunications Research Institute; Fraunhofer-Gesellschaft zur Foerderung der angewandten Forschung e.V.; Fujitsu Limited; GE Video Compression, LLC; Godo Kaisha IP Bridge1; Hewlett-Packard Company; Hitachi Maxell, Ltd.; JVC KENWOOD Corporation; Koninklijke Philips N.V.; LG Electronics Inc.; Microsoft Corporation; Mitsubishi Electric Corporation; NEWRACOM, Inc.; NTT DOCOMO, INC.; Nippon Telegraph and Telephone Corporation; Orange SA; Panasonic Corporation; Polycom, Inc.; Robert Bosch GmbH; Samsung Electronics Co., Ltd.; Sharp Corporation; Siemens AG; Sony Corporation; Tagivan II, LLC; Telefonaktiebolaget LM Ericsson;

The Trustees of Columbia University in the City of New York; Toshiba Corporation; Vidyo, Inc.; and ZTE Corporation.

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MPEG LA, LLC

MPEG LA is the world leader in alternative technology licenses. By assisting users with implementation of their technology choices, MPEG LA offers licensing solutions that create opportunities for wide adoption and fuel innovation. MPEG LA's pioneering MPEG-2 licensing program helped produce the most widely employed standard in consumer electronics history and has become the template for addressing numerous other technologies. Today MPEG LA manages licensing programs consisting of 10,000 patents in 80 countries with 200 licensors and some 6,000 licensees. For more information, please refer to <http://www.mpegla.com>.