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NEWS RELEASE

For Immediate Release

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DVB-T Press Release

(DENVER, CO, US – 29 August 2008) – MPEG LA, LLC and SISVEL S.p.A. announce that as of August 26, 2008 the administration of the DVB-T licensing program, including the administration of all DVB-T Patent Portfolio Licenses previously executed by MPEG LA and licensees, has been transferred from MPEG LA to SISVEL.

The DVB-T patent pool offers a fair, reasonable, nondiscriminatory access to patents owned by France Télécom, Matsushita Electric Industrial Co., Ltd., and Victor Company of Japan, Limited (JVC) that have been determined to be essential for implementing DVB-T, the terrestrial digital television broadcast standard (European Telecommunications Standardization Institute ("ETSI") document ETS300744).

Effective August 26, 2008, licenses under those DVB-T essential patents will be available from SISVEL as an alternative to negotiating separate licenses with the individual patent owners. Existing licensees will receive further communications from MPEG LA regarding the details of the transfer. All inquiries related to licenses under the DVB-T essential patents can be directed to SISVEL and information regarding the DVB-T program can be found on SISVEL's web-site at www.sisvel.com.

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MPEG LA, LLC

MPEG LA is the world leader in alternative technology licenses, enabling users to acquire worldwide patent rights necessary for a technology standard or platform from multiple patent owners in a single transaction as an alternative to negotiating individual licenses. Wherever an independently administered one-stop patent license would provide a convenient marketplace alternative to assist users with implementation of their technology choices, the licensing model pioneered and employed by MPEG LA may provide a solution. By balancing patent users' interest in reasonable access with patent owners' interest in reasonable return, MPEG LA creates the opportunity for adoption of new technologies and fuels innovation. MPEG LA's initial licensing program for MPEG-2 digital video compression helped produce the most widely employed standard in consumer electronics history, and the MPEG LA® Licensing Model has become the template for addressing other technologies. Today MPEG LA manages licensing programs consisting of essential patents in 57 countries. MPEG LA is an independent licensing administrator; it is not related to any standards agency and is not an affiliate of any patent holder. For more information, please refer to <http://www.mpegla.com>.