## NEWS RELEASE

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## MPEG LA Releases MPEG-4 Visual Patent Portfolio License

(Denver, Colorado, US – 25 November 2002) – MPEG LA today announced the availability of the MPEG-4 Visual Patent Portfolio License. Copies of the License may be obtained at <u>www.mpegla.com</u>, "MPEG-4 Visual," "The License Agreement," by telephone +1-301-986-6660 ext. 208 or email <u>mpeters@mpegla.com</u>. For more information, see "MPEG-4 Visual" at <u>www.mpegla.com</u>.

The MPEG-4 Visual Patent Portfolio License provides fair, reasonable, nondiscriminatory access under a single license to essential MPEG-4 Visual intellectual property owned by many patent holders. The License includes essential patents owned by Canon Inc.; Curitel Communications, Inc.; France Télécom, société anonyme; Fujitsu Limited; GE Technology Development, Inc.; General Instrument Corporation; Hitachi, Ltd.; KDDI Corporation; Koninklijke Philips Electronics N.V.; Matsushita Electric Industrial Co., Ltd.; Microsoft Corporation; Mitsubishi Electric Corporation; Oki Electric Industry Co.; Samsung Electronics Co., Ltd.; SANYO Electric Co., Ltd.; Sharp Kabushiki Kaisha; Sony Corporation; Telenor Communication II AS; Toshiba Corporation; and Victor Company of Japan, Limited.

MPEG LA Chief Executive Officer Baryn S. Futa said, "By producing this license, these 20 companies have provided a great service to the marketplace. That is a remarkable achievement. As a result of their hard work, MPEG-4 users worldwide will enjoy easy access to this valuable technology."

MPEG LA's objective is to include as much essential intellectual property as possible for the convenience of the marketplace. Therefore, any party that believes it has patents that are essential to the MPEG-4 Visual Standard as defined in ISO/IEC 14496-2:2001 [Part 2 Visual dated 2001-12-01], 14496-2:2001/Amd.1:2002 [Studio profile dated 2002-02-01], or 14496-2:2001/Amd.2:2002 [Streaming video profile dated 2002-02-01] and wishes to join upon successful evaluation, is invited to submit such patents to the independent Patent Evaluator together with a statement confirming its agreement with the objectives and intention to abide by terms and procedures governing the patent submission process, which may be obtained from Jane Tannenbaum, Director, Contract Administration (jtannenbaum@mpegla.com) or Jll McLain, Contract Administrator (jmclain@mpegla.com), MPEG LA, LLC.

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## MPEG LA, LLC

MPEG LA successfully pioneered one-stop technology standards licensing, starting with a portfolio of essential patents for the international digital video compression standard known as MPEG-2, which it began licensing in 1997. One-stop technology standards licensing enables widespread technological implementation, interoperability and use of fundamental broad-based technologies covered by many patents owned by many patent holders. MPEG LA provides users with fair, reasonable, nondiscriminatory access to these essential patents on a worldwide basis under a single license. For more information, please refer to <a href="http://www.mpegla.com">http://www.1394la.com</a> and <a href="http://www.1394la.com">http://www.1394la.com</a> and <a href="http://www.dvbla.com">http://www.1394la.com</a> and <a href="http://www.dvbla.com">http://www.dvbla.com</a>.