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MPEG LA Releases MPEG-DASH Patent Portfolio License

DASH is the first international standardized adaptive bit-rate HTTP-based streaming solution

(DENVER, CO, US – 17 November 2016) – MPEG LA, LLC announced today the availability of the MPEG-DASH (“DASH”) Patent Portfolio License. The joint license includes patents that are essential to the MPEG Dynamic Adaptive Streaming over HTTP (DASH) standard, which enables high quality streaming of media content over HTTP to be dynamically adapted to changing network conditions to provide smooth, high quality playback of video and other content without stalls or re-buffering events.

The DASH standard is used in products such as mobile phones, tablets, televisions, set-top boxes, computers, digital/personal video recorders, optical disc players or recorders, game consoles and software.

Current DASH essential patent holders include Amotech Co., Ltd.; AVerMedia Technologies, Inc.; CableTelevision Laboratories, Inc.; Electronics and Telecommunications Research Institute; Fraunhofer-Gesellschaft zur Foerderung der angewandten Forschung e.V.; Hitachi Maxell, Ltd.; Nippon Telegraph and Telephone Corporation; Siemens AG; SK Planet Co., Ltd.; and The Trustees of Columbia University in the City of New York.

“As DASH implementation kicks into high gear throughout the world, MPEG LA is pleased to offer to the marketplace a convenient, fair and efficient licensing alternative that offers everyone reasonable access to this valuable breakthrough technology on the same terms under a single license,” said MPEG LA President and CEO Larry Horn.

“We commend the hard work and cooperation of the patent holders that have agreed to offer a joint license for the benefit of the DASH marketplace,” said Bill Geary, Vice President of Business Development at MPEG LA, “and we welcome other DASH essential patent owners to join them.”

Copies of the DASH license agreement may be obtained at <http://www.mpegla.com/main/programs/MPEG-DASH/Pages/AgreementExpress.aspx>. A summary of the license terms may be found at <http://www.mpegla.com/main/programs/MPEG-DASH/Documents/DASHWeb.pdf>.

MPEG LA’s objective is to provide worldwide access to as much DASH essential intellectual property as possible. Therefore, MPEG LA welcomes any party that believes it has patents that are essential to the DASH Standard to submit them for an evaluation of their essentiality by MPEG LA’s patent experts and inclusion in the License if determined to be essential. Interested parties may request a copy of the terms and procedures governing patent submissions at <http://www.mpegla.com/main/programs/MPEG-DASH/Pages/Licensors.aspx>.

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MPEG LA, LLC

MPEG LA is the world’s leading provider of one-stop licenses for standards and other technology platforms. Starting in the 1990s, it pioneered the modern-day patent pool helping to produce the most widely used standards in consumer electronics history. MPEG LA has operated licensing programs for a variety of technologies consisting of more than 13,000 patents in 82 countries with some 230 patent holders and 6,000 licensees. By assisting users with implementation of their technology choices, MPEG LA offers licensing solutions that provide access to fundamental intellectual property, freedom to operate, reduced litigation risk and predictability in the business planning process. In turn, this enables inventors, research institutions and other technology owners to monetize and speed market adoption of their assets to a worldwide market while substantially reducing the cost of licensing.